Region: 10

Participating Partners: Title 1 (Kirkwood/IowaWORKS), Title 2 (Kirkwood), Title 2 (Iowa Workforce Development/IowaWORKS), Title 4 (Iowa Vocational Rehabilitation Services and Iowa Dept for the Blind)

The Wintac Grant was received by the state of Iowa to support WIOA core partners evaluate current levels of coordination of services, and create goals around growing and expanding coordination in a meaningful way to have lasting impacts on our work with job seekers and businesses. The goal of the Wintac is to:

- 1) Assess our collaboration and coordination level in four areas:
 - a. Outreach and Intake
 - b. Business Engagement
 - c. Career Pathways
 - d. Career Services
- 2) Identify what level of coordination we would like to be at in one year.
- 3) Develop an action plan of activities to move towards greater coordination that is also directly linked to increasing our ability to serve job seekers and businesses.

Leadership from the core WIOA programs of Title 1 (Kirkwood/IowaWORKS), Title 2 (Kirkwood), Title 3 (Iowa Workforce Development/IowaWORKS), Title 4 (Iowa Vocational Rehabilitation Services and Iowa Dept for the Blind) worked together on the assessment of coordination and developing the following plan. This was completed as follows:

- a) Each leader self-assessing coordination levels on the assessment tool. (December 2018)
- b) Leadership meeting to share self-assessment results, discuss differences, and come to a consensus on current coordination level, as well as why and areas for growth. (December 2018)
- c) Next, the team developed a plan on how to increase coordination, prioritizing ideas into those that will have both the greatest impact on our services and are likely to be completed in approximately 1 year. (January 2019)

The current strategic plan ends June 30, 2019. We are proposing to utilize the Wintac grant plan outlined below as the FY 2020 RWDB strategic plan. We invite in any RWDB team members who would like to be part of our future strategic plan work sessions to provide guidance or input either in an ongoing capacity or on an ad hoc basis. This new plan, if approved by the RWDB, would start July 1, 2019 and run through June 30, 2020.

| Activities and Tactics | Key Players | Expected Outcomes | Timeline | Progress Notes and Outcomes |
|--------------------------------|----------------------------|-------------------------|--------------------------|---|
| How will we do it? | Who should be involved? | What is the result? | When will we do it? | |
| Outreach and Intake: | Outreach Committee- | *Committee established | July 1, 2019-June 20, | March 25, 2019-each title will identify |
| Develop a referral committee | Composed of staff from 4 | *More comprehensive | 2020 | 1-2 committee members my June 1, |
| composed of team members | titles (not management). | informational flyer | | 2019. The WIOA Leadership team will |
| from each title to focus on | | articulating WIOA | | meet with this committee in June to |
| how to best serve individuals | Leadership Team-provides | partner services | | convey the goals of the committee. |
| and remove barriers to | guidance to the outreach | *GeoSolutions referral | | |
| connecting individuals with | committee and supports | process finalized and | | October 2019-Teams identified, |
| core WIOA services. | implementation of their | WIOA staff trained | | Monica and Carlos leading this group. |
| | work. | *Committee establishes | | Will meet in November to kick off |
| | | goal for outreach | | activities. Focusing on the 4 th and 5 th |
| | | activities completed | | action plan items listed. |
| | | (including targeted | | |
| | | youth engagement) | | November 2019-Team met and began |
| | | with 2 or more WIOA | | developing questions and layout for a |
| | | partners representing | | survey. Shared with leadership for |
| | | the entire WIOA | | input. |
| | | system. | | |
| | | *re-evaluate marketing | | Will present updates to full WIOA team |
| | | materials being used by | | February with status and to see input. |
| | | core WIOA partners | | |
| Business Engagement: | Stephanie Hasakis-Title 2 | *Identify technology | July 1, 2019 to June 30, | March 25, 2019-By June 1, identify |
| Identify a Title 1 and Title 2 | Mike Rose-Title 1 | supports to encourage | 2020 | appropriate youth team member. The |
| team member to attend | Amy Eldred Hernandez-Title | participation. | | WIOA Leadership team will meet with |
| Business Service team | 1 Youth Team | *Determine appropriate | | this committee in June to convey the |
| meetings monthly to | Bret Koenig-Title 4 | participation level and | | goals of the committee. |
| coordinate services for | BSR Team | meeting attendance. | | |
| training completers, DW | | *More integrated | | October 2019-Team members |
| clients, and Title 2 IET/IELCE | | approach to meeting | | identified. Will combine this goal and |
| services. | | business needs. | | the 3 rd goal of career pathways |
| | | *More opportunities for | | together. Carla and Scott will lead this |
| | | businesses and job | | team. First meeting December 5 th . |
| | | seekers. | | |

Region 10 RWDB Strategic Plan FY 2020

| Region to RWDD Strategic Flan 1 202 |
|---|
| December 2019-Team met December |
| 2019. This initial meeting was a review |
| of business service activities each of |
| the WOIA core partners completes. |
| |
| January 2020-Team met again and |
| identified a few action items to |
| proceed with: |
| - -Better coordination: One business |
| services marketing tool, educate full |
| WIOA team on business services |
| -Sector Board Coordination and |
| Communication: Who attends |
| meetings, how do we communicate |
| information back to full team. |
| |
| Will present updates to full WIOA team |
| February with status and to see input. |
| |
| March 25, 2019-identified health care |
| as the sector we plan to start with and |
| will cross over to other sectors from |
| there. |
| |
| This goal and goal #2 combined. See |
| notes above. |
| |
| |
| |
| |
| |
| |
| |
| 30, March 25, 2019-Focus on increasing |
| 30, March 25, 2019-Focus on increasing access to services and understanding |
| |
| access to services and understanding |
| access to services and understanding the population using services. The |
| |

Region 10 RWDB Strategic Plan FY 2020

| Continuous improvement of | feedback on career | closely together. We will plan to |
|-----------------------------|-------------------------|---|
| | | |
| Career Services by hosting | services to improve | present together to this team. |
| customer focus groups and | offerings (special | |
| completing regular surveys. | outreach to youth | November 2019-Team discussed our |
| | populations) | current customer evaluations. Plan to |
| | *establish a consistent | set up a short note card customer |
| | focus group format and | service feedback card at IowaWORKS. |
| | survey used by all | Will draw names for a monthly prize. |
| | partners | Plan to hold 1 focus group of |
| | | IowaWORKS customers this year, to |
| | | gain more in-depth feedback. The |
| | | leadership team will be coordinating |
| | | these activities during monthly |
| | | leadership meetings. Next meeting |
| | | November 25. |
| | | |
| | | December 2020- Leadership |
| | | established a budget fr these activities. |
| | | established a sudget in these detinities. |
| | | |
| | | January 2020-When the survey is |
| | | implemented this will give us a pool of |
| | | customers to pull in for a focus group |
| | | to provide more input. Will likely |
| | | happen in Spring 2020. |
| | | Will present updates to full WIOA team |
| | | February with status and to see input. |
| | | · · · · · · · · · · · · · · · · · · · |