Region: 10

Participating Partners: Title 1 (Kirkwood/IowaWORKS), Title 2 (Kirkwood), Title 2 (Iowa Workforce Development/IowaWORKS), Title 4 (Iowa Vocational Rehabilitation Services and Iowa Dept for the Blind)

The Wintac Grant was received by the state of Iowa to support WIOA core partners evaluate current levels of coordination of services, and create goals around growing and expanding coordination in a meaningful way to have lasting impacts on our work with job seekers and businesses. The goal of the Wintac is to:

- 1) Assess our collaboration and coordination level in four areas:
 - a. Outreach and Intake
 - b. Business Engagement
 - c. Career Pathways
 - **d.** Career Services
- 2) Identify what level of coordination we would like to be at in one year.
- 3) Develop an action plan of activities to move towards greater coordination that is also directly linked to increasing our ability to serve job seekers and businesses.

Leadership from the core WIOA programs of Title 1 (Kirkwood/IowaWORKS), Title 2 (Kirkwood), Title 3 (Iowa Workforce Development/IowaWORKS), Title 4 (Iowa Vocational Rehabilitation Services and Iowa Dept for the Blind) worked together on the assessment of coordination and developing the following plan. This was completed as follows:

- a) Each leader self-assessing coordination levels on the assessment tool. (December 2018)
- b) Leadership meeting to share self-assessment results, discuss differences, and come to a consensus on current coordination level, as well as why and areas for growth. (December 2018)
- c) Next, the team developed a plan on how to increase coordination, prioritizing ideas into those that will have both the greatest impact on our services and are likely to be completed in approximately 1 year. (January 2019)

The current strategic plan ends June 30, 2019. We are proposing to utilize the Wintac grant plan outlined below as the FY 2020 RWDB strategic plan. We invite in any RWDB team members who would like to be part of our future strategic plan work sessions to provide guidance or input either in an ongoing capacity or on an ad hoc basis. This new plan, if approved by the RWDB, would start July 1, 2019 and run through June 30, 2020.

Activities and Tactics	Key Players	Expected Outcomes	Timeline	Progress Notes and Outcomes
How will we do it?	Who should be involved?	What is the result?	When will we do it?	
Outreach and Intake: Develop a referral committee composed of team members from each title to focus on how to best serve individuals and remove barriers to connecting individuals with core WIOA services.	Outreach Committee-Composed of staff from 4 titles (not management). Leadership Team-provides guidance to the outreach committee and supports implementation of their work.	*Committee established *More comprehensive informational flyer articulating WIOA partner services *GeoSolutions referral process finalized and WIOA staff trained *Committee establishes goal for outreach activities completed (including targeted youth engagement) with 2 or more WIOA partners representing the entire WIOA system. *re-evaluate marketing materials being used by core WIOA partners	July 1, 2019-June 20, 2020	March 25, 2019-each title will identify 1-2 committee members my June 1, 2019. The WIOA Leadership team will meet with this committee in June to convey the goals of the committee. October 2019-Teams identified, Monica and Carlos leading this group. Will meet in November to kick off activities. Focusing on the 4 th and 5 th action plan items listed. November 2019-Team met and began developing questions and layout for a survey. Shared with leadership for input. Will present updates to full WIOA team February with status and to see input. Updates will be provided verbally at May 2020 Meeting. May 2020 Update-We propose extending this to December 31, 2020 to allow additional time due to disruption in completing these activities due to COVID19.
Business Engagement: Identify a Title 1 and Title 2 team member to attend Business Service team meetings monthly to	Stephanie Hasakis-Title 2 Mike Rose-Title 1 Amy Eldred Hernandez-Title 1 Youth Team Bret Koenig-Title 4	*Identify technology supports to encourage participation.	July 1, 2019 to June 30, 2020	March 25, 2019-By June 1, identify appropriate youth team member. The WIOA Leadership team will meet with this committee in June to convey the goals of the committee.

Region 10 RWDB Strategic Plan FY 2020

coordinate services for	BSR Team	*Determine appropriate	
training completers, DW		participation level and	October 2019-Team members
clients, and Title 2 IET/IELCE		meeting attendance.	identified. Will combine this goal and
services.		*More integrated	the 3 rd goal of career pathways
		approach to meeting	together. Carla and Scott will lead this
		business needs.	team. First meeting December 5 th .
		*More opportunities for	, and the second
		businesses and job	December 2019-Team met December
		seekers.	2019. This initial meeting was a review
		*Better understanding	of business service activities each of
		of business services	the WOIA core partners completes.
		offered by all core	and them tooks partitions completely
		WIOA Titles.	January 2020-Team met again and
		*Better coordination of	identified a few action items to
		sector board work	proceed with:
		among WIOA Partners.	-Better coordination: One business
		among wio/traitileis.	services marketing tool, educate full
			WIOA team on business services
			-Sector Board Coordination and
			Communication: Who attends
			meetings, how do we communicate
			information back to full team.
			information back to full team.
			Will present updates to full WIOA team
			February with status and to see input.
			February 2020-Group met and mapped
			out all services provided by partner
			agencies. A workgroup was identified
			to then categorize these services into
			larger buckets that employers would
			understand. Will review with larger
			group at March meeting.
			We identified which team members
			are attending which sector boards.
			This will be reviewed by the leadership
			team to determine we have the right
			team to determine we have the right

Region 10 RWDB Strategic Plan FY 2020

				people attending and ensure we have enough/not too many.
				Future meetings will analyze how this information will be shared with the all WIOA partners.
				May 2020 Update-We propose extending this to December 31, 2020 to allow additional time due to disruption in completing these activities due to COVID19.
Career Pathways: Develop stronger communication, and education between sector boards and WIOA core staff to ensure job seekers are connected with appropriate job services and training.	Sector boards BSR Team All Staff Title 1 Title 4 – James Smith	*ICR lowa core activities shared with WIOA team and updates provided regularly. *Staff understand the connection between sector needs and our services *Youth services are tailored to connect you with the 6 main	July 1, 2019 to June, 30, 2020	March 25, 2019-identified health care as the sector we plan to start with and will cross over to other sectors from there. This goal and goal #2 combined. See notes above.
		industry sectors in Region 10.		
Evaluation of Career Services: Coordinated programming for targeted populations such as ESL, HS completion students, individuals with disabilities and those with barriers. Continuous improvement of Career Services by hosting customer focus groups and completing regular surveys.	Leadership Team Customers Disability Access Committee	*increased access to career services by targeted population groups *seek, analyze and incorporate customer feedback on career services to improve offerings (special outreach to youth populations)	July 1, 2019 to June 30, 2020	March 25, 2019-Focus on increasing access to services and understanding the population using services. The learning from this group will inform the work of the Career Services committee. They will need to work closely together. We will plan to present together to this team. November 2019-Team discussed our current customer evaluations. Plan to
		*establish a consistent focus group format and		set up a short note card customer service feedback card at IowaWORKS.

Region 10 RWDB Strategic Plan FY 2020

	survey used by all	Will draw names for a monthly prize.
	partners	Plan to hold 1 focus group of
		IowaWORKS customers this year, to
		gain more in-depth feedback. The
		leadership team will be coordinating
		these activities during monthly
		leadership meetings. Next meeting
		November 25.
		December 2020- Leadership
		established a budget fr these activities.
		established a budget if these activities.
		1 - 2020 Miles He - 1
		January 2020-When the survey is
		implemented this will give us a pool of
		customers to pull in for a focus group
		to provide more input. Will likely
		happen in Spring 2020.
		Will present updates to full WIOA team
		February with status and to see input.
		Verbal Update at RWBD meeting.
		Focus Groups may be delayed due to
		COVID 19.
		May 2020 Update-We propose
		extending this to December 31, 2020
		to allow additional time due to
		disruption in completing these
		activities due to COVID19.
		activities due to COVID13.